

## Bridging the Gap: Roseate Hotels & Resorts introduces Roseate Learning Centre & Path breaking Hospitality Training Initiatives

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As a dynamic player in the hospitality industry, Roseate Hotels & Resorts has continuously demonstrated its commitment to the growth and development of its human capital. In line with this, is the establishment of the Roseate Learning Centre, a dedicated space designed to foster self-paced learning.

Led by the visionary CEO, Kush Kapoor, Roseate Hotels & Resorts has embarked on several pioneering initiatives aimed at enhancing the skills and knowledge of its associates.

Through the integration of the Lobsterlnk Learning Management System, associates have access to a comprehensive array of educational modules covering various aspects of hotel operations and management. Partnering with Lobsterlnk, a subsidiary of Ecolab USA, brand Roseate has brought globally recognized training materials and resources to its associates. The platform offers training videos, materials, quizzes and assessments, with completion badges recognized and linked to individual appraisals, incentivizing learning and growth.

Furthermore, the implementation of Lobsterlnk empowers Heads of Departments (HODs) to monitor and track the progress of their teams in a transparent manner, fostering a culture of accountability and excellence.

Complementing the digital learning platform are specialized programs such as the Professional Development Programme (PDP) and the Back-To-Basics Programme (B2B), designed to enhance managerial skills and reinforce customer-centric values among associates.

Recognizing the importance of language proficiency in the hospitality industry, the hotel chain has also introduced Spoken English Training for colleagues, enhancing their communication skills and self-confidence.

In its commitment to nurturing future leaders, Roseate Hotels & Resorts has launched the Executive Development Programme, providing intensive training to fresh hotel management graduates. Additionally, the Roseate Mentorship Programme identifies and supports promising students from select institutions, offering internships and training opportunities to groom them for future leadership roles within the organization. "The idea behind setting up of Roseate Learning Centre is to bridge the gap in the industry, upskill our workforce and also create new opportunities for them



in the hospitality industry. Our commitment to continuous learning is evident in the initiatives that we have undertaken. By investing in our people, we are not just building a workforce, we are building a community of empowered individuals who are ready to take on any challenge and drive our industry forward," explains Kush Kapoor, CEO, Roseate Hotels & Resorts.

Looking beyond internal training initiatives, Roseate Hotels & Resorts is exploring partnerships with academic institutions offering hospitality education, bridging the gap between academia and industry. Through collaborations and sponsorships, brand Roseate aims to foster a culture of skill development and innovation among aspiring hospitality professionals.

Monthly skill-based competitions sponsored by Roseate Hotels & Resorts offer a platform for young talents to showcase their abilities while strengthening the brand's presence within the academic community.

With its holistic approach to training and development, it continues to set new standards in hospitality education, ensuring its associates are equipped with the skills and knowledge needed to excel in an ever-evolving industry landscape.

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